

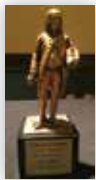
WHY AMHERST LABEL?



FAMILY-OWNED FOR 40 YEARS
 Going on our 4th generation! You don't have to be related to someone to work here, but it sure happens a lot.



VETERAN-OWNED
 Our president is Nick Calvetti, US Army Ret. We love to serve Veterans and we welcome Veterans as employees. (Three at present.)



AWARD-WINNING
 Dozens of awards for excellence in printing over the years, including a Printing Industry of America Ben Franklin Award, "Benny," and several others in 2017



INNOVATIVE
 Received the prestigious Innovator of the Year award in 2012 from the Tag & Label Manufacturers Institute (TLMI)



ENVIRONMENT
 One of only 20 label companies in North America who are LIFE-certified (Label Initiative for the Environment)



SOLAR-POWERED
 With a 309-panel solar array on our roof, our labels are truly made with sunshine.

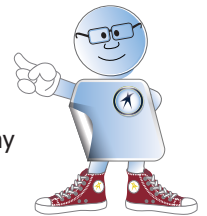


TRIPLE TECH
 We offer flexographic, digital and screen printing under one roof.

STATE-OF-THE ART
 The only 7-color UV inkjet Domino digital printer in New England is here.



QUALITY ASSURANCE
 100% inspection is available on our flexographic presses, electronically scanning every image and isolating any imperfections.



MAKE & HOLD
 We have a Make & Hold program for volume pricing and Just-in-Time delivery from inventory.

HUMAN CONTACT EVERY STEP OF THE WAY
 When you call, a real person will greet you!



CUSTOMER-DRIVEN
 We aim to delight our customers—see actual customer recommendations on the flip side of this sheet.

